

SPONSOR LEVELS

Title Sponsor - \$2,500

- 10 Complimentary runners/walkers
- 10 T-shirts for runners/walkers
- 8' Promotional table at event
- Prominent logo on advertising/publicity
- Prominent logo placement on t-shirt
- Color logo with link on website
- Logo on event banners
- Logo on finish-line banner
- May provide give-a-ways at event
- May insert promotional material into participant race packets
- Post event publicity

Event Sponsor - \$1,500

- 5 Complimentary runners/walkers
- 5 T-shirts for runners/walkers
- Logo on event t-shirt
- Color logo with link on website
- Logo on event banners
- Logo on finish-line banner
- May provide give-a-ways at event
- May insert promotional material into participant race packets

Corporate Sponsor - \$1,000

- Logo on event t-shirt
- Color logo with link on website
- Logo on event banners
- Logo on finish line signs
- May provide give-a-ways at event

Water Station Sponsor - \$500

- Display logo at water station
- Provide volunteers at station
- Color logo with link on website
- Logo on event banners
- May provide give-a-ways

Mile Marker Sponsor - \$250

- Display logo at mile marker (1 of 3)
- Provide volunteers at mile marker
- Color logo with link on website
- Logo on event banners
- May provide give-a-ways

SELECT SPONSOR LEVEL

Title Sponsor Event Corporate
 Mile Marker Water Station

PLEASE PRINT CLEARLY:

Name

Company

Address

City/State/Zip

Phone

Email

(Please (√) check all that apply)

I agree to have my logo printed on any of the publications for the event that coordinate with my sponsorship. (A color electronic copy of the logo must be received at jenna@mccoll-associates.com)

I agree to have my logo or company name listed on the event website along with a link. (A color electronic copy of the logo must be received at jenna@mccoll-associates.com)

I agree to have my logo printed on the back of the T-shirt.

I wish to provide materials to be included in the race packet. Materials must be delivered to McColl & Associates, Inc. 3803 Wrightsville Avenue, Unit 7 by November 11, 2011.

Signed

Date

Please send completed form along with payment to:

*Checks written to McColl & Associates, Inc

Mailed to: Canine 5k
c/o McColl & Associates, Inc
PO Box 3415
Wilmington, NC 28406

Questions about sponsorship, volunteering, or general race info can be directed to Louise McColl or Jenna Curry at 910.350.1211 or info@mccoll-associates.com.

McColl & Associates, Inc presents...



December 3, 2011

Mayfaire Town Center

TrySports Field 925 Town Center Drive

Registration 7:00am Walk/Run 8:00am



TRY  SPORTS®

www.mccoll-associates.com/5K

CANINE 5K



& ONE-MILE TURTLE CRAWL

COURSE INFO:

The Canine 5K and 1-mile Turtle Crawl will begin and end at TrySports Wilmington located in Mayfaire Town Center. The course will be USATF-Certified, and timed by Go Time! using RFID technology that allows real-time results. This race features: disposable bib chip timing, instant results, texts and emails. Parking will be available in the open parking lots behind TrySports Wilmington and 02 Fitness.

REGISTRATION:

Registration can be submitted online at www.its-go-time.com You may also submit your registration forms along with check or cash payment at TrySports Wilmington (Mayfaire Town Center). Registrations will be accepted until December 2, 2011 at 2:00pm. Race day registrations will be accepted from 6:45am – 7:30am at the TrySports Wilmington Event Field. All checks can be made payable to “McCull & Associates, Inc” Att: “Canine 5k”

REGISTRATION FEES:

5K: \$25 (Prior to November 11, 2011)
 5K: \$30 (After November 11 and Race Day)
 Turtle Crawl: \$15 (Prior to November 11, 2011)
 Turtle Crawl: \$20 (After November 11 and Race Day)
 T-Shirts will be guaranteed for those who register prior to November 11, 2011. After that, t-shirts will be issued on a first come basis.

PACKET PICK-UP:

Packet pick-up will be located at TrySports Wilmington on December 2, 2011 from 4:00pm – 7:00pm, and on race day from 6:45am – 7:30am.

1 MILE TURTLE CRAWL (FUN WALK)

All ages and abilities are welcome to participate in the one mile Turtle Crawl fun walk. Dogs are also permitted (see rules)

AWARDS:

Awards will be given to top 3 human/dog overall, top 3 male/female overall and top 3 male/female in each age group: 14 & under, 15-18; 19-24; 25-29; 30-34; 35-39; 40-44; 45-49; 50-54; 55-59; 60-64; 70+

RULES/RESTRICTIONS

- Limit one dog per person
- Must be at least 6 months
- Must be up to date on vaccinations
- Must be trained/well-behaved
- Must be kept on leash at all times.
- Leashes no longer than 6 feet
- No retractable leashes
- No dogs in heat

PORTION OF PROCEEDS TO BENEFIT



The Karen Beasley
Sea Turtle Rescue and Rehabilitation Center

REGISTER ONLINE: its-go-time.com/canine-5k

___ 5K ___ 5K Run w/ Dog

___ 1 Mile Turtle Crawl (Walk)

PLEASE PRINT CLEARLY AND SIGN WAIVER:

Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

AGE (AS OF 12/3/2011) _____

PLEASE CIRCLE: MALE FEMALE

T-SHIRT SIZE: S M L XL XXL

EVENT NAME: CANINE 5K & ONE-MILE TURTLE CRAWL

Liability waiver and release: Upon acceptance of my entry, I, for myself, my heirs and assigns, hereby release the sponsors, officials and volunteers of the Event Named herein from any and all liability arising from illness, injury or death I may suffer as a result of my participation in this event. I attest that I am physically able and have sufficiently trained for this demanding event and am aware that participation in this event could result in physical injury. Should officials determine that completion of the event would be injurious to my health, I consent to be removed from the event and treated by designated medical personnel.

Publicity Waiver: I grant permission for photos, motion pictures, recordings or any other records of this event for any legitimate purpose. I agree to accept the decisions of the officials as final.

Signed by: _____

Printed: _____ Date: _____