

Directory of WOMEN IN BUSINESS

NEW HANOVER • PENDER • BRUNSWICK

2 Directories - 1 Low Price!

WIB DIRECTORY - ONLINE VERSION

Clicking on hyperlinks will take the user to the advertiser's web page.

Sample of Content for Online Listing



Jenna M. Curry
McColl & Associates, Inc
Director of Marketing
Organization Description (up to 100 words)
910.350.1211
PO Box 3415
Wilmington, NC 28406
[Visit Website](#) | [Send Email](#)
Keywords: Marketing, Public Relations, Events



WIB DIRECTORY - PRINTED VERSION

Sample of Content for Printed Listing

Jenna M. Curry
Director of Marketing

McColl & Associates, Inc
PO Box 3415
Wilmington, NC 28406
910.350.1211
jenna@mccoll-associates.com
[Visit Website](#) | [Send Email](#)



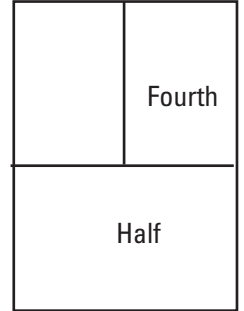
Searchable Categories:

Other Categories

By Industry	Business Owner	Management
By Company	Non-Profit	Sales
By Last Name	Customer Service	Service

Ads will Appear in PRINT and ONLINE!

Ad Sales	Rate	Ad Sizes
Inside Front Cover (color)	\$1,000	7.5 x 4.5in wide
Inside Back Cover (color)	\$1,250	7.5 x 4.5in wide
Back Cover (color)	\$1,500	7.5 x 4.5in wide
Full Page	\$500	7.5 x 4.5in wide
1/2 Page	\$350	3.75 x 4.5in wide
1/4 Page	\$250	3.75 x 2.25in wide
Directory Listing	\$175	Includes name, position category, address, phone, website, email
Ad Design	\$75	



Distribution of Printed Directory: 5,000 copies to New Hanover, Pender & Brunswick Counties
Distribution of Online Directory: Accessible Worldwide
Advertisers (ads only) receive 10 copies for distribution

Ads, listings, payment and artwork due by AUGUST 1ST, 2011
Ad Requirements: Preferred formats are PDF, PSD, TIF, JPG in 300 resolution.
Files must be emailed to info@mccoll-associates.com by AUGUST 1ST, 2011

Yes! I would like to participate in the Women in Business Directory!

Inside Front Cover Package
 Inside Back Cover Package
 Back Cover Package

Full Page Package
 1/2 Page Package
 1/4 Page Package
 Directory Listing Package

ACCOUNT INFORMATION

Company Name: _____

Address: _____

E-mail Address: _____

Contact Name: _____

Phone: _____

Contact Name/Phone if different from above: _____

Authorized Signature: _____

Please make Check made payable to:
"McColl & Associates, Inc."
and designate payment to
"WIB Directory" in memo of the check.

Mail a copy of this form and payment to:
McColl & Associates, Inc.
Women In Business Directory
P.O. Box 3415
Wilmington, NC 28406